



Information

Performance Additives

Bermocoll and Elotex join forces

Amersfoort, the Netherlands, April 1st, 2011 We are pleased to announce the merger of the AkzoNobel Functional Chemical sBU's Cellulosic Specialties and Elotex effective March 1st, 2011.

Performance Additives is the name of this newly formed sBU. This unit produces mainly redispersible polymer powders, cellulose ethers and specialty additives used in several different markets.

The prime goal is to optimize the customer interface and to accelerate growth in the building and construction market by combining the Bermocoll and Elotex businesses. Also to allow a more focused approach in the paint application segment; and to further develop the CMC business.

The two businesses are intensifying the cooperation on all levels at an accelerated pace, which is a process that has started two years ago. This merger demonstrates our commitment to serve our customers better and to be better aligned to our markets.

www.akzonobel.com/cs

www.akzonobel.com/elotex